ALABAMA GOLF ASSOCIATION

AGA/USGA P.J. Boatwright Internship: Media & Communications

Available Positions: **2** – Three-month Internships

Start Date: May 2027
End Date: August 2027

Application Deadline: Open Until Filled – Interviews will begin January 2027

Description

These positions will provide exposure to all aspects of golf and sports communications including photography, videography, writing, social media and graphic design. The primary focus of this position will be to assist the AGA and JGA Championships communications staff in tournament communications and multimedia projects. These positions are based at the AGA office in Birmingham, AL.

Responsibilities

- Provide communications support for AGA, JGA championships, and USGA qualifiers.
- Serve as staff photographer and videographer at championships and events. This includes capturing, editing and sharing footage to social media channels, AGA and JGA websites, etc.
- Provide tournament coverage writing stories/recaps/press releases and social media posts about championships.
- Content and graphics creation and posting content on all AGA and JGA social media channels.
- Assist with research, writing, fact-checking, and proofing short-form and long-form content for tournament coverage.
- Assist tournament operations staff on and off-site as needed.
- Introduction to other departments: Tournament Operations, Handicapping and Course Rating.
- This is a mostly traveling internship - limited time will be spent at the AGA office.
- The work week is non-traditional hours and consists of 40-60 hours, depending on tournament assignments.
- Reports directly to the Manager of Media, Marketing & Communications.

Job Requirements

- Ability to live in the Birmingham Metro Area during internship.
- Willingness to travel for extended periods of time in extreme weather and temperatures as well as work early mornings and weekends.
- Strong work ethic, communication skills, ability to work under pressure and meet deadlines and ability to work in a team environment.
- Excellent news writing and editing skills.
- Photography, videography, and photo/video editing experience a plus
- Preferred computer/software skills (i.e., Adobe Suite, Microsoft Word, Canva, MailChimp) and the ability to effectively communicate on the phone, via e-mail and through various web site and social media outlets
- Golf background or strong interest in golf is a plus but not required

- Have reliable transportation and a valid driver's license.
- Ability to lift and manage equipment up to 50 pounds.
- Must be an amateur golfer, but PGM students are eligible. PGA professionals/apprentices are ineligible.

Compensation

- **$2,250** per month
    - Medical benefits are available at additional cost
- All work-related travel expenses will be paid by the association (meals, lodging, mileage)
- Staff clothing

Application Deadline and Resume Submission

Interested applicants please send cover letter, resume, work samples and three references all in the form of a PDF via email to Alison Williams, Manager of Media, Marketing & Communications, (**alison@alabamagolf.org**) with "Media & Communications Boatwright Internship" in subject line. Positions are open until filled.

Questions

Contact Alison Williams, Media Internship Coordinator at alison@alabamagolf.org

About The P.J. Boatwright, Jr. Internship Program: In 1991, the USGA established the P.J. Boatwright, Jr. Internship Program. This program is designed to give experience to individuals who are interested in pursuing a career in golf administration, while assisting state and regional golf associations in the promotion of amateur golf, on a short-term, entry level basis.

About the Alabama Golf Association (AGA)

The Alabama Golf Association is a 501(c)(3) not-for-profit educational organization founded in 1915 whose mission is to serve and promote amateur golf in Alabama. AGA membership consists of 125 member clubs represented by over 34,500+ individuals. The activities and services of the Alabama Golf Association are governed by a Board of Directors consisting of Alabama golfers who wish to serve the game and the association through service. The AGA also manages the Junior Golf Alabama (JGA) program that is a joint venture between the AGA and Alabama-NW Florida PGA Section.

AGA Boatwright Alumni on Staff

- Jeremy Gardner, Executive Director
    - 2014: Southern Nevada Golf Association
- Brian Scheufler, Sr. Director of Golf Operations and Championships
    - 2012: Colorado Golf Association
- JD Venosdel, Director of Golf Operations and Championship
    - 2022 & 2023: Tennessee Golf Association
- Karl Yergey, Assistant Director of Golf Operations and Championship
    - 2023: Alabama Golf Association
- Alison Williams, Manager of Media, Marketing and Communications
    - 2024: Alabama Golf Association
- Dawson Meek, Manager of Golf Operations and Championships
    - 2024: Missouri Golf Association

The Alabama Golf Association is an Equal Opportunity Employer